

# PROVIDENCE PROMISE 529 DAY SPONSORSHIP PACKAGE



## A GRAND CELEBRATION OF COLLEGE SAVINGS

We invite you to support Providence Promise families and members of the community by sponsoring our **Annual 529 Day Celebration**. This event, hosted in honor of the “National 529 College Savings Plan Day”, will celebrate the college savings successes of enrolled students and their families and raise awareness about the benefits of college savings vehicles. The goal of the campaign is to raise \$175,000 toward our multi-faceted and innovative programming, including a college savings pathway, robust family and youth engagement wrap-around services, and an expansive incentive program.



### EVENT HIGHLIGHTS:

- Celebrate the successes 1,200+ enrolled students from 650+ families saving over \$1.7M toward their educational futures.
- Remarks from dignitaries, participants, and Executive Director, Madalyn Ciampi.
- 20+ community partner tables.
- See our program and impact in action!

We'd like to thank last year's 60+ sponsors who helped raise \$150,000+, including Chestnut Hill Realty, Malcolm Chace, Richard & Judy Lappin, Bruce & Marcy Balter, Johnson & Wales University, R.P. Iannuccillo & Sons, Rossi Electric, and Squantum Association Charitable Trust (full list at [pvdpromise.org](http://pvdpromise.org)).



## 2024 HONOREES

Community Partner of the Year | SNAP-ED URI  
Ambassador Award | General Treasurer Diosa

### PRESENTING

#### PLATINUM: \$15,000

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- Presenting Gold + Newsletter Spotlight to 700+ donor and partner contacts

#### PRESENTING GOLD: \$10,000

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- Named as “Presenting Sponsor” of Annual 529 Day Celebration
- Opportunity to address guests at event
- Recognition during the live program
- Mention in event-associated press and media
- Host a table at event to distribute promotional materials and interact with attendees
- Logo in pre-event advertising, on event invitation, and on event web page

#### VALEDICTORIAN: \$7,500

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### SPONSORSHIP TIERS

#### SALUTATORIAN: \$5,000

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#### DEAN’S LIST: \$2,500

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- Host a table at event to distribute promotional materials and interact with attendees
- Logo on event web page with a link

#### HONOR ROLL: \$1,500

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- Logo on event web page with a link

***To become a sponsor, please reach out to [rpalumbo@pvdpromise.org](mailto:rpalumbo@pvdpromise.org) or mail a check to the address below with “529 Day” as the memo. Thank you for your consideration!***